

Lika Keshelava

Art Director

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www.likakeshelava.com

WORK EXPERIENCE

SKOLA - Online Learning Platform

2022-Present (Part time)
Art Director tutor / Co-Founder

Academy Of Digital Industries

2021-Present (Part time)
Graphic Design tutor

BBDO Berlin

January 2024 - March 2024
Art Director Intern

Lidl, Lactate, 1&1
The Ministry of Youth and Sports of Ukraine

Concepting, Idea Generating,
Client Pitching, Art Direction

MediaMonks Berlin

October 2023 - December 2023
Art Director Intern

BMW, BMW Mini

Concepting, Idea Generating, Pre-Production,
Post-Production, Client Pitching, Art Direction

BÄM Kollektiv. Serviceplan Group Hamburg

July 2023 - September 2023
Art Director Intern

E-on, Jack Wolfskin, Kodak,
Pink Ribbon, Greenpeace

Concepting, Idea Generating, Digital Media
Campaigns, Client Pitching, Art Direction

_antoni GmbH For Mercedes Benz

April 2023 - June 2023
Art Director Intern

Mercedes AMG, Maybach

Pre - Production, Client Pitching,
Art Direction

Saatchi & Saatchi

March 2022-September 2023
Senior Designer

FCB (Art Group Tbilisi)

April 2019- June 2020
Graphic Designer

Ogilvy Georgia

June 2017- December 2018
Senior Copywriter

EDUCATION

Miami Ad School - Berlin

Full Scholarship - Art Direction
April 2022 - April 2024

Caucasus University

70% Scholarship - Psychology
Minor of Sociology (Psychology of
The Masses)
September 2013 - September 2017

AWARDS

2024, CLIO Sport

Gold, Branded Entertainment/
Content (The Revived)

2024, CLIO Sport

Bronze, Film Craft (The Revived)

2024, London International Awards (LIA) Bronze,

AI Post-Production (The Revived)

2024, Penta Awards

Silver, Leisure Product Design
(Kama Booktra)

2024, D&AD New Blood Graphite

Pencil (Adobe Abode)

2023, The One Club for Creativity,

Young Ones Portfolio
Multidisciplinary Portfolio Winner

2023, D&AD New Blood

Wood Pencil (Kama Booktra)

PROFESSIONAL ENGAGEMENTS

Bank Of Georgia Scholarship

One Student from Georgia-
Full scholarship to study at
Miami Ad School Europe
2022

SPOTLIGHT Georgia

Biggest Marketing Conference
of Georgia
Invited Lecturer.
Topic: "Think Like An Art Director"
2023

Cannes Young Lions Georgia

Invited to be: Jury Member
Category: Print
2025

Spotlight Georgia

Biggest Marketing Conference
of Georgia
Invited to be:
Lecturer / Motivational Speaker
2025

SKILLS

Adobe Creative Suite:

Static: Adobe Photoshop,
Adobe Illustrator,
Motion: Adobe After Effects,
Adobe Premiere Pro
3D: Adobe Dimension, Blender
AR (Augmented Reality): Adobe Aero

Artificial Intelligence:

Chatgpt, Midjourney,
Photoshop AI, Adobe Firefly,
Freepik AI Suite

LANGUAGES

Georgian - Native
English - Fluent/ Second Language
German - Beginner
Russian - Fluent
Ukrainian - Conversational